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INTERVIEW

Breaking Barriers and Empowering Women in Tech: Inspiring Stories and Advice

By **Veronica Villanueva, Marketing Specialist**

In the rapidly evolving landscape of the tech industry, women have not only navigated challenges but triumphed over adversity to establish themselves as leaders and contributors. Through breaking stereotypes, building support networks, and advocating for inclusivity, these women have forged paths for future generations of women in technology. Let's delve into the experiences and insights of O&B's women in tech, exploring their triumphs, mentorship journeys, contributions, and advice for aspiring individuals.

Triumphing Over Challenges: Diverse Paths to Success

1. Breaking Stereotypes and Fostering Collaboration

Many women, especially those without prior tech experience, face the challenge of mastering industry-specific jargon. However, the supportive culture at O&B proves instrumental in overcoming these hurdles. Collaboration across diverse teams is encouraged, emphasizing the importance of creating synergies and utilizing varied expertise.

"I'm gonna speak about women in tech for this. In our shared journey through tech, women have triumphed over challenges by embodying resilience and embracing continuous learning, turning stumbling blocks into stepping stones. The strength of our support networks and the transformative power of perseverance have been our guiding lights. As leaders and contributors, we stand united, not just as professionals but as individuals who've added our unique, human touch to shape the heart of the tech industry."

-Maegan Gabriela, Junior Project Manager



2. Facing Gender Biases with Innovation and Resilience

In a male-dominated industry, women often fear gender biases and unequal opportunities. Despite these challenges, women showcase innovation and resilience, offering fresh perspectives and actively participating in decision-making processes. The focus is on creating a more inclusive work environment.

3. Transforming Stumbling Blocks into Stepping Stones

Triumphing over challenges involves embodying adaptability and embracing continuous learning. The strength of support networks and perseverance guides women as leaders and contributors in shaping the heart of the tech industry.

“For me, to establish yourself as a leader and contributor in the field, you should never doubt yourself and make sure you know what you’re doing because that’s how you build the trust of the people around you and that’s the most important thing. So whether you’re a man or a woman, make sure to always believe in yourself and always aim to improve.”

-Francesca Delos Reyes, Associate Software Engineer



Mentorship and Support Systems: Nurturing Growth and Success

Mentorship plays a pivotal role in breaking down barriers and empowering women in tech. The experiences at O&B highlight the commitment to inclusivity, offering equal opportunities to all. Supportive environments, mentorship programs, and leadership training contribute to fostering a diverse and thriving community.

1. Personal Growth Through Guidance

Experiences range from transitioning roles, gaining constructive feedback, and growing into leadership positions. Colleagues provide crucial support, helping individuals gain confidence and knowledge necessary for success.

2. Inclusivity and Leadership Commitment

The leadership team at O&B actively works towards inclusivity, offering training beyond technical roles. The commitment to embracing diverse backgrounds and skills is seen as vital for achieving collective goals.

3. Instrumental Role of Mentorship Programs

Mentorship programs create support networks, offering guidance, confidence building, networking opportunities, and career advancement. Being mentored by women proves particularly valuable, providing insights into diverse perspectives and supporting personal development.



"I began my career in the tech industry as a QA Engineer, then gradually learned the Business Analysis side of the industry before becoming a project manager. Throughout my journey, I've had the opportunity to work with different teams, and in each team, my colleagues have been incredibly supportive of me. They have not only listened to my suggestions but also provided me with constructive feedback, both positive and negative, which has helped me gain the confidence and knowledge necessary to become who I am and where I am today.

Mentorship programs play a vital role in breaking down barriers and empowering women in the tech industry. They provide guidance, build confidence, foster networking opportunities, enhance skills, challenge stereotypes, create a supportive community, aid in career advancement, and contribute to a more diverse and inclusive industry."

-Rechelle Libre, Enterprise Project Manager

Contributions to Tech: Women Pioneers and Innovators

The tech industry has witnessed ground-breaking contributions from women, showcasing diverse skills and perspectives. From Grace Hopper's revolutionary compiler to Radia Perlman's contributions to networking, women have played pivotal roles in shaping modern technology.

1. Impact on Workplace Culture and Product Development

Women in tech contribute to creating welcoming and healthy workplaces, prioritizing usability for diverse users, and advocating for fair technology use. Their focus on diversity brings new ideas and solutions, ensuring technology benefits everyone.



2. Katherine Johnson's Role in Space Exploration

The story of Katherine Johnson, depicted in "Hidden Figures," highlights the critical role women played in NASA's success during the Apollo program. Despite facing struggles of racism and gender bias, these women broke barriers and made history.

3. Comprehensive HR Programs for Employee Well-being

In the HR sector, women in tech actively contribute to policy and program implementation. Initiatives, such as accessible mental health programs, showcase the commitment to employee well-being and holistic development.

Inspiring the Next Generation: Advice for Aspiring Women in Tech

Sharing stories and experiences of women in tech serves as powerful inspiration for the next generation. Successful women offer valuable advice for overcoming obstacles and making a meaningful impact in the industry.

1. Believing in Yourself and Continuous Learning

Believe in yourself, embrace guidance from mentors, and stay committed to continuous learning. View challenges as opportunities for growth and advocate for fair opportunities and compensation. Embrace failure as part of the learning process and pay it forward by supporting other women in the industry.



“For aspiring women in tech, here's concise advice: Believe in yourself, embrace mentorship for guidance, commit to continuous learning, view challenges as opportunities, advocate for fair recognition, learn from failures, pay it forward by supporting others, be resilient in the face of challenges, and embrace diverse perspectives for innovative collaboration. This roadmap encourages confidence, skill development, and a positive, resilient mindset crucial for success in the dynamic tech industry.”

-Rechelle Libre, Enterprise Project Manager

2. Passion, Focus, and Building Support Networks

Emphasizing the rewarding nature of a tech career, successful women advise aspiring individuals to pursue their passion, embrace challenges, and keep their focus alive. Building supportive networks, asking for help, and staying persistent are key to success.

3. Courage, Confidence, and Enjoying the Journey

Encouraging bravery and the pursuit of passion, successful women in tech advise driven individuals not to be afraid of making mistakes. Enjoying the journey, being brave, and embracing diverse perspectives contribute to a positive and fulfilling career.

“It's more than just a story or a set of experiences. It's proof that we only differ from our genitalia. The advice I'd give or I think I would've needed was tapping into the best people; not having a raised ego and being vulnerable to knowing what you don't know and do know.”

-Maegan Gabriela, Junior Project Manager



In closing, the stories and triumphs shared by women in the tech industry serve as a testament to the indomitable spirit, resilience, and innovation that women bring to the forefront of technology. Their journeys inspire the next generation, breaking barriers and paving the way for a more inclusive and diverse tech landscape.

O&B, with its unwavering commitment to inclusivity, mentorship, and equal opportunities, stands as a shining example of a company actively empowering women in tech. From leadership training to fostering a supportive work environment, O&B prioritizes diversity, recognizing the unique strengths that women contribute to the field. As we celebrate the accomplishments of women in tech, let us continue to champion their voices, support their growth, and collectively shape a future where opportunities in technology know no gender boundaries.

Together, we propel the industry forward, ensuring that the tech world thrives on the diverse perspectives and ground-breaking innovations that women bring to the forefront.



3rd Floor, CJV Building
108 Aguirre Street, Legaspi Village
Makati City, Philippines 1229

Telephone: +63 2 8894-3415



Enquiries



+63 2 5322 2307



marketing@orangeandbronze.com